



To

All MSOs

Subject: Implementation of New Regulatory Framework

As you are aware, the Authority notified the new regulatory framework for Broadcasting and Cable services, comprising of the (i) Telecommunication (Broadcasting and Cable) Services (Eighth)(Addressable Systems) Tariff Order, 2017, (ii) Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017 and (iii) Telecommunication (Broadcasting and Cable) Services Standards of Quality of Service and Subscriber Protection (Addressable Systems) Regulations, 2017. And that the new regulatory framework has come into effect on 29th December, 2018.

2. The Authority gave time to subscribers to exercise the option till 31st January, 2019 to ensure smooth migration. The DPO's have been intimated to migrate the subscribers as per their choice from 1st February, 2019.

3. It has been alleged that few DPO's are dropping the channels from their platform selectively. In this regard, your attention is invited to TRAI direction dated 24th January, 2019, wherein it was directed that all Broadcaster's and DPO's will comply with the new regulatory framework in its letter and spirit.

4. The Authority reiterates the same and directs all DPO's to comply with the regulations in letter and spirit. Any violation shall be dealt in accordance with The Telecom Regulatory Authority of India (TRAI) Act, 1997.

This issue with the approval of competent authority.

04.02.2019

(Rajesh Mattoo)
Senior Research Officer (B&CS)

Copy To : - Nodal officers of Regional offices for
Kind information please.